



Indiana Pork Promotions and Engagement Intern

Job Description

Indiana Pork Producers Association is seeking an aspiring individual to fill the role of the Promotion and Engagement Intern for the summer of 2021. Indiana Pork is a non-profit organization that is responsible for promoting pork consumption to Indiana consumers, educating the public on pork production practices, encouraging youth to explore career opportunities in the pork industry, and supporting pork producers in their business. This position will be virtual; however, will require office hours located in Indianapolis, Indiana. Weekly virtual meetings will take place with supervisor(s).

Job responsibilities

- Consumer Communications
 - Manage all consumer social media channels to promote pork consumption
 - Compose consumer newsletters including pork cut descriptions and new pork recipes
 - Video production on pork cooking temperatures and recipes
- Indiana State Fair Skillathon
 - Compose pork production questions for different age level quizzes
 - Promote competition on youth social media channels
- Certified Indiana Bred
 - Administrate check-in at the Indiana State Fair
 - Manage incoming online advanced entries
 - Assist in result calculation and award dispersal
- Indiana State Fair Pork Tents
 - Promote the pork tents on consumer social media
 - Interact with customers inside the tents to educate on modern pork production
- National Pork Board
 - Complete a summer research project for National Pork Board along with other state pork association interns
- Industry Job Shadowing
 - Interact with pork industry professionals and learn more about different career opportunities in the industry
 - Opportunity will be based on current COVID-19 restrictions

- Attend The Exposition in Indianapolis, IN to promote proper biosecurity steps to exhibitors
- Attend Indiana county fairs to interact with producers in pork tents
 - Opportunity will be based on current COVID-19 restrictions

Job Requirements

- Pursing a degree in the agriculture field
- Swine industry experience is preferred
- Willing to work in a team environment
- Self-driven and motivated to complete tasks on time
- Must be able to lift 50 lbs.

Interested applicants should submit a current resume, cover letter, and a list of three professional references by Tuesday, February 2nd to Stephanie Schippert at sschippert@inpork.org.